



## Sponsor Subscription Form

**September 17-18, 2011**

**Fall Coconino Dressage Show –Flagstaff, AZ**

Advertising Deadline: September 6, 2011

**I would like to be a Sponsor\* at the following level:**

- ☐ Platinum Sponsor\* \$5,000
- ☐ Corporate Sponsor\* \$2,500
- ☐ Gold Sponsor\* \$1,500
- ☐ Silver Sponsor\* \$1,000
- ☐ Bronze Sponsor\* \$500
- ☐ I would like to customize my sponsorship\* package
- ☐ Enclosed is my check for \$ \_\_\_\_\_

*NOTE: All above Sponsors will receive the benefits of all 2011 Coconino Horse Trials Programs outlined in the 2011 Level Description.*

☐ In-Kind Sponsor\*: The In-Kind Sponsor designation is appropriate for those who contribute \$1,000 or more of in-kind donations. Sponsorship levels and benefits will be determined on an individual basis by the Coconino Horse Trials Committee. I will contribute by donating a product/service (due two weeks prior to each event) ~ Description of product/service:

Name: \_\_\_\_\_ Value: \$ \_\_\_\_\_

Please print your name as you wish it to appear in all advertising.

**I would like to sponsor a Class or Multiple Classes - \$50/Class or \$175/Division\***

- |   |   |  |
|---|---|--|
| <input type="checkbox"/> Amateur Training Level | <input type="checkbox"/> Open First Level     | <input type="checkbox"/> JR Second Level               |
| <input type="checkbox"/> Open Training Level    | <input type="checkbox"/> JR First Level       | <input type="checkbox"/> (#____)Dressage Class(s)_____ |
| <input type="checkbox"/> JR Training Level      | <input type="checkbox"/> Amateur Second Level | <input type="checkbox"/> Other: _____                  |
| <input type="checkbox"/> Amateur First Level    | <input type="checkbox"/> Open Second Level    | <input type="checkbox"/> Other: _____                  |

Special Requests: \_\_\_\_\_

*\*Your Division Sponsorship includes: a full-page ad in the program, the ribbons and trophies for the selected division. In addition, division sponsors will be announced throughout the day over the public address system and listed on our website.*

**I would like to donate competitor welcome giveaways:** ☐ 100 giveaways at event

☐ I would like to be a **vendor** @ \$50/day

*Advertisement in our program is appreciated – Vendor fee may be waived with advertisement or sponsorship. Contact coordinator for details. Please specify preferred setup location in "Notes" below.*

Please visit: [www.AlicesSarno.com](http://www.AlicesSarno.com) for all dressage show sponsor information.

**I would like to advertise only in the Event Programs**

**Advertisement is based on the Coconino Horse Trials Spring & Summer Events!!! This is a great way to showcase your business!**

**Full Page** 7 ¼" x 4 ¾"

☐ \$150/program or ☐ \$250 July (2) programs or ☐ \$350 for all 3 programs

**Half Page** 3 ½" x 4 ¼"

☐ \$100/program or ☐ \$175 July (2) programs or ☐ \$225 for all 3 programs

**Business Card** 3 ½" x 2" or **¼ Page** (whichever looks the best!)

☐ \$50/program or ☐ \$75 July (2) programs or ☐ \$100 for all 3 programs

**Outside Back Cover** 7 ¼" x 4 ¾"

☐ \$200/program or ☐ \$350 July (2) programs or ☐ \$500 for all 3 programs

**Inside Front & Back Cover** 7 ¼" x 4 ¾"

☐ \$175/program or ☐ \$300 July (2) programs or ☐ \$425 for all 3 programs

Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Cell: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

*Please make all checks payable to: **Coconino Horse Trials***

Mail payment and this form to: **Laura Borghesani**  
**36412 N 7<sup>th</sup> Ave.**  
**Phoenix, AZ 85086**

Program ads need to be either .jpg or .PDF files and emailed to: [laura.borghesani@gmail.com](mailto:laura.borghesani@gmail.com)

For additional support levels and benefits available, please call (602) 320-6613 for details.

**Notes:**

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